

Steinway Astoria Partnership

is pleased to welcome the following businesses to Steinway Street:



Golden Perfume
30-04 Steinway Street

Caffe Bene
32-14 Steinway Street

Brik Bar & Lounge
32-16 Steinway Street

SAVE THE DATE

CALDC Holiday Tree Lighting
Thurs., December 11th
Astoria Park Great Lawn
19^h Street & 23rd Avenue
6:30 PM



For more info:
www.centralastoria.nyc

HOLIDAY HAPPENINGS

The year has whizzed by and here we are again, approaching and getting ready for the holiday shopping season. Steinway Street has been lined with holiday decorations adding a festive look and a pleasant atmosphere for shoppers and residents alike. The sound system, another tradition on Steinway Street, will add to the festive mood on the street playing the sounds of the season. This year the traditional Santa on Steinway event will be hosted at the Kids Playhouse located at 34-17 Steinway Street on Saturdays, December 6th and 13th. The children's visit with Santa will include a free gift and photo with Santa, cookies and cocoa, and access to play space and arcade zone. This annual happening put on by the Steinway Astoria Partnership is greatly appreciated by Steinway Street's customers.

All the Steinway Astoria Partnership's events and shopping deals will be advertised in the Daily News, the Western Queens Gazette, and on Time Warner Cable for maximum exposure during the months of November and December. Links to our website will also be provided in all medium to boost the Steinway brand.

LANDMARKED STEINWAY CLOCK KNOCKED DOWN

On October 16, 2014, the Steinway Clock was knocked down and damaged. As many of you know, the clock is landmarked and has stood in the same location since 1922. In 2007, it was completely renovated and refurbished back to its glory days. The clock has been removed to



the shops of Electric Time Company, the original refurbisher, to ascertain damage with an eye toward repair. We hope to have the clock standing again on Steinway Street by the spring of 2015.

www.SteinwayStreet.nyc**Steinway Astoria Partnership**

The Steinway Street District Management Association (DMA) is the governing body responsible for the day to day administration of the Steinway Astoria Partnership. The District Management Association is made up of a volunteer Board of Directors representing property owners, tenants, residents, and, designees of the Mayor of New York City, The Comptroller, the Borough President and the City Council.

Board of Directors**Chairman**

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Maria Torres Springer

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The Steinway Astoria Partnership took a bite out of the Big Apple and jumped on securing a domain under .nyc. .nyc creates a digital community in New York City and is an important digital identifier and brand available only to New York City residents, businesses and organizations.

All our businesses and residents may avail themselves of this opportunity by visiting ownit.nyc. Following are some basic FAQs

WHO CAN REGISTER .NYC DOMAINS?

New York City businesses and organizations with an NYC address and individuals with a primary residence in NYC can register a .nyc domain name.

IF I HAVE A VIRTUAL ADDRESS IN NYC CAN I REGISTER?

No, contracting for a virtual office space or other virtual address in the City of New York does not constitute having a physical street address in New York City.

IF I HAVE A P.O. BOX IN NEW YORK CAN I REGISTER?

No, P.O. boxes do not meet the .nyc Nexus requirement. Our Nexus Policy requires that you have a physical street address in New York City. In the meantime visit us at SteinwayStreet.nyc.

**STEINWAY ASTORIA PARTNERSHIP
ON FACEBOOK**

In order to keep our name in the limelight, the Steinway Astoria Partnership launched a Facebook page. Please visit and like us there.



If you would like to promote an event or put the word out regarding available space on the Steinway Facebook page and/or on the SteinwayStreet.nyc website, please e mail us at:

info@ SteinwayStreet.nyc